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Considering significant growth over the past years, tourism has a strong possibility of being one of the largest industries in the country. Just over nine months ago a leading tourism developer in Oman took on a commendable number of projects which are currently at various stages of design and development. Three of these are international brands that will collectively provide over 900 four and five star hotel rooms in Muscat, to a growing number of

travellers to Oman and are set to open in 2017 and 2018.

The equation is simple. Oman's world-class hospitality and tourism development exceeds expectations of the international traveller. Those expectations can only be met by a trained, competent and reliable workforce.

Although other industries such as engineering and medical sciences are sought after, hospitality provides today's

youth with a range of careers to choose from - from core front of house, food and beverage, and production operations to hospitality accounting, facilities design and human resources.

Based on experiences with young people thinking about their careers, hospitality and tourism management is being most considered. Young professionals say that they were about to embark onto other careers, but looking at not only the scope in hospitality but also the industry's dynamics, chose it.

Food and hospitality is not just another industry. It is the world's most popular.